



*Fairmont*

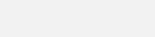
DOHA  
فيرمونت الدوحة



# LOCATION

*A new luxury hotel complex on Qatar's coast, rising from the southernmost point of city of Lusail, the completed architectural symbol of Katara Towers is a distinctive landmark for Qatar.*



-  Lusail
-  The Pearl
-  West Bay
-  Old Town
-  Airport



# DESTINATION OVERVIEW





# DOHA

*A dynamic, forward-thinking city,  
paying homage to its cultural  
heritage.*

*Lusail Stadium*



*Souq Waqif*



*National Museum*







# KATARA TOWERS

*A Landmark Destination*





ETHOS & CONCEPT

*Fairmont*  
DOHA  
فيرمونت الدوحة



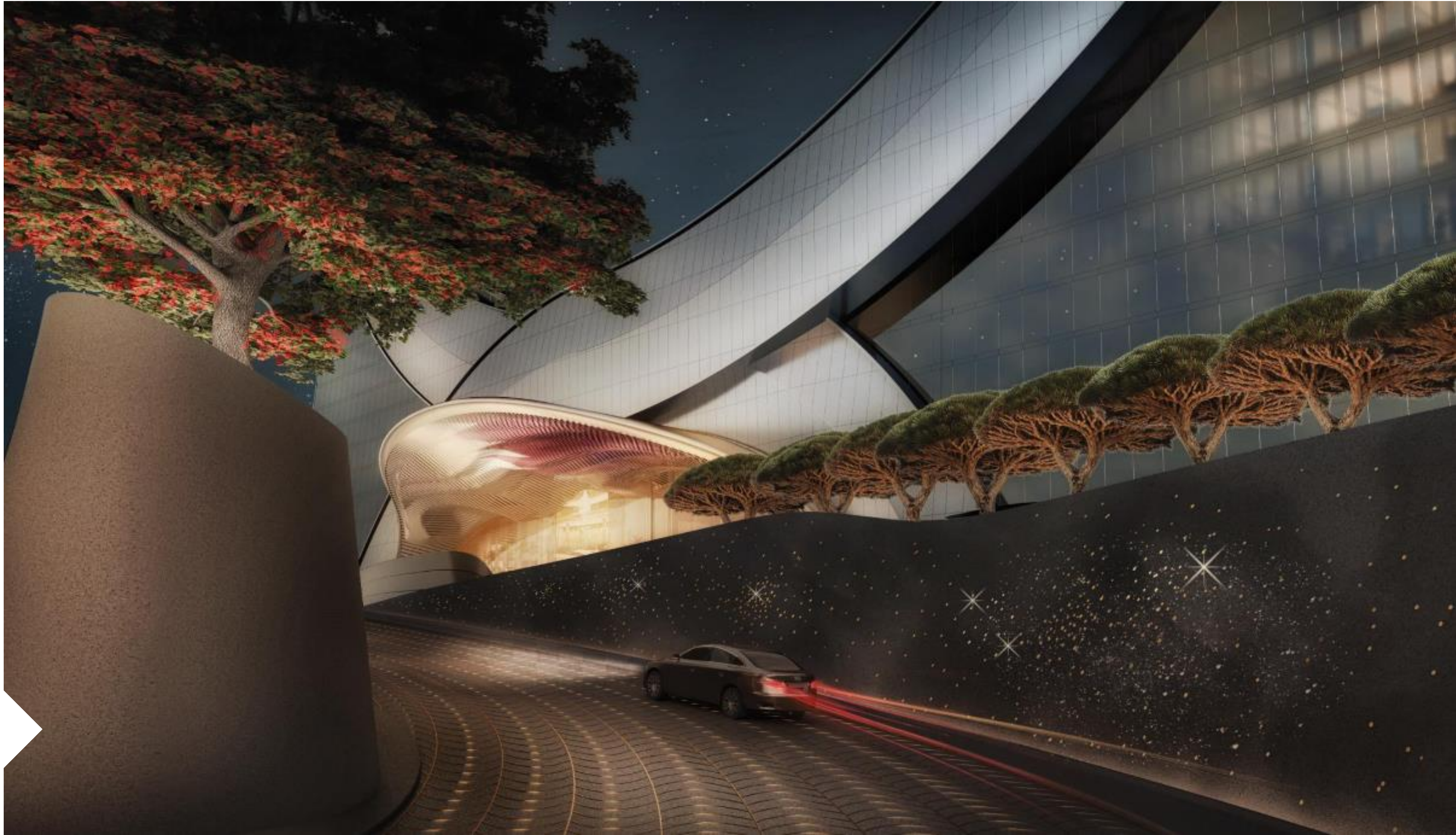
A vanguard destination at the heartbeat of time, host to passionate communities and audacious travellers, stage to the grandest of emotions

- *Engaging journeys rich with perspective-changing experiences*
- *A spectacular hotspot for personal and professional milestones*
- *A 360 wellness community, powered by fitness and enhanced by the spa*
- *Spectacular seafront settings for outstanding leisure experiences*





*Arrival Experience*





*Lobby Atrium Arrival*







## ROOMS & SUITES

*202 Rooms and 70 Suites,  
68 Gold Rooms and 22 Gold Suites*



### Design

- *Inspired by mega yachts*

### Special Features

- *Beds with Posturepedic Mattresses*
- *Maxi Bar*
- *Dressing Table*
- *Walk-in Closet*
- *Valet Delivery Closet Box*



Fairmont Room





# Junior Suite







## SPECIAL SUITES

*4 Theme Suites,  
1 Presidential Suite*

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### Theme Suites

- *2 x Shanghai 1 Bedroom Suites - 137sqm*
- *Lanner 2 Bedroom Suite - 200 sqm*
- *Peregrine 2 Bedroom Suite - 200 sqm*

### VIP Suites

- *Presidential 3 Bedroom Suite - 787 sqm*
- *Katara 2 Bedroom Suite - 435 sqm*



A high-end hotel lobby with a large, multi-tiered crystal chandelier hanging from a ceiling with gold accents. Two large, spherical, lattice-like structures are positioned on either side of a central walkway. People in formal attire are walking through the space. The floor is polished and reflects the light. The overall atmosphere is elegant and sophisticated.

# FAIRMONT GOLD



# FAIRMONT GOLD POOL BAR

*2nd Floor (250 sq.mts.)*

Special Features:

- *Indoor and outdoor dining spaces*
- *38 sun lounges*
- *26 indoor seating*
- *Weekly social events*
- *Fairmont Gold lounge*
- *Butler service*





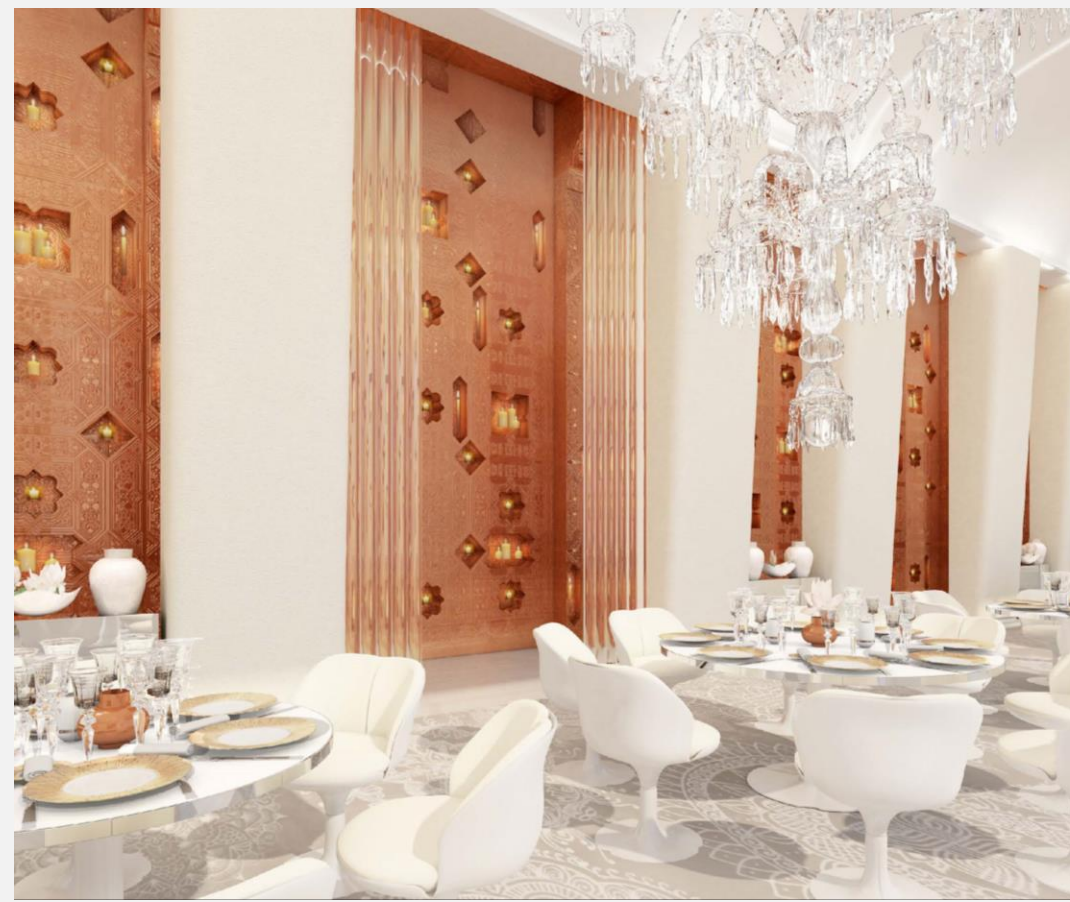
# LIVELY, THEATRICAL F&B VENUES

## VAYA! Latin Mercado



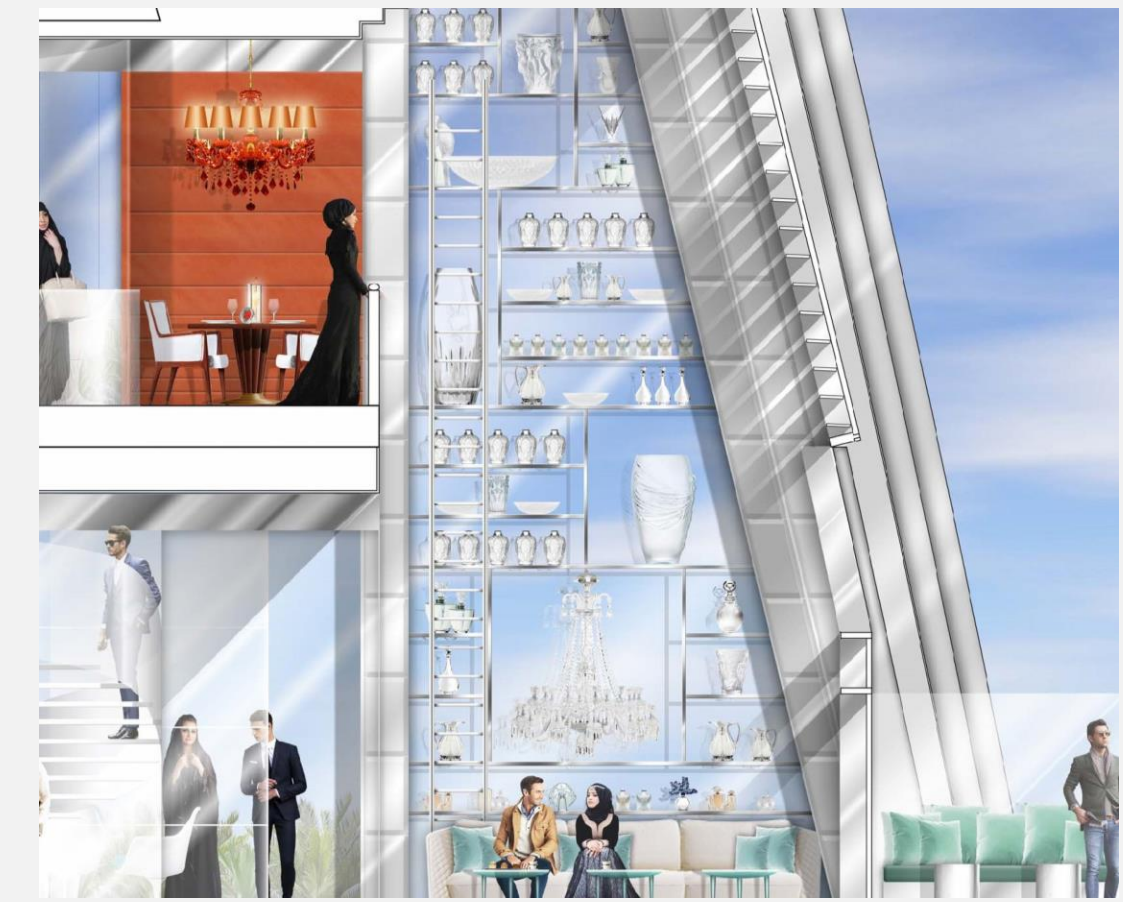
*A colourful “Latin Mercado” featuring creative Latin American Cuisine, theatrically presented bringing the true taste of the region to Doha.*

## MASALA LIBRARY By Jiggs Kalra



*Michelin star chef Jiggs Kalra introduces his gastronomic journey of discovery to Doha for the first time, setting a new standard for progressive Indian dining.*

## PROVOK Asian Project



*Provocative Asian project featuring the best sushi and teppanyaki in addition to live ice sculpting displays and a selection of exquisite cocktails.*



# LIVELY, THEATRICAL F&B VENUES

## DÔME

Fairmont Lounge



*A unique afternoon tea experience featuring live interactive patisserie finishing, staged within the grandiose glass dôme.*

## CYRA

Botanical Shisha



*Roof top lounge and garden featuring a unique collection of botanical shishas, creative mocktails and Levantine sharing plates.*





## FAIRMONT FIT, ENHANCED BY FAIRMONT SPA

- *3,700 sqm of wellbeing spaces*
- *Climbing wall*
- *State of the art fitness studio and spa area*
- *Immersive spinning classes and yoga rooms*
- *Kids' pool*
- *Vitality pool in the spa*
- *Wet facilities: sauna, steam room, hammam*
- *Treatment and relaxation rooms*
- *Hairdresser and barber*



# Cutting-edge, Immersive Fairmont Fit Facilities and Experiences & A Regenerative Fairmont Spa Experience for a Strong Body and Mind

*Fairmont Fit and Spa is a one-of-a-kind destination in and of itself offering a wealth of activities in spectacular and innovative spaces, blend of cutting-edge regeneration technologies and proven effective energizing manual treatments including:*

- *Immersive spinning room*
- *Yoga studio*
- *Climbing wall*
- *Indoor lap pool and wave pool*
- *Vitamin drips*
- *Revitalizing and detoxifying massages*
- *Gentlemen's Tonic, Japanese barber etc.*

*State of the art equipment to further enhance personal performance and a great variety of signature classes from HIIT to Pilates and cardio sculpting.*





# PERSONAL TRAINING

*Harry Jameson*

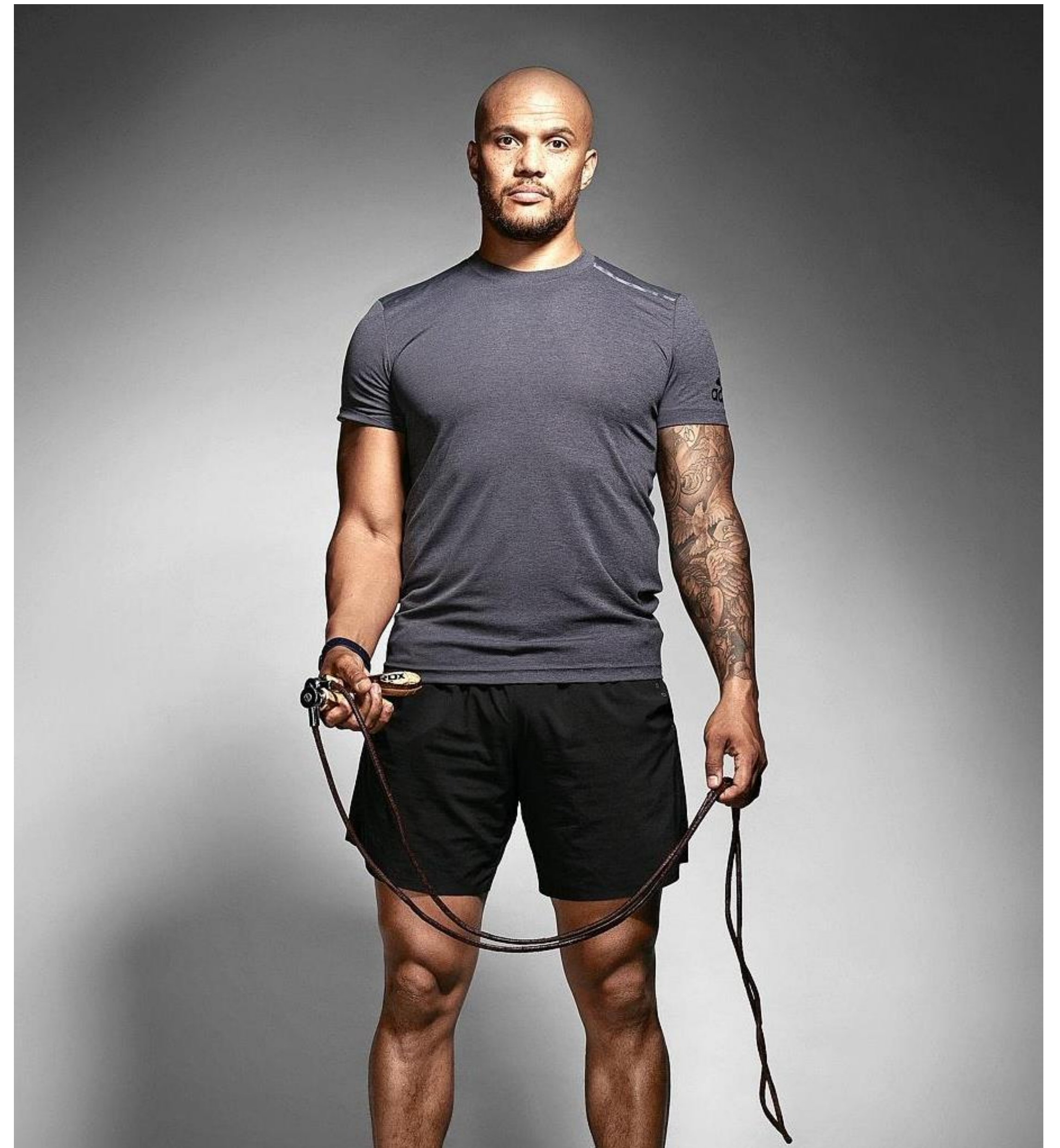
- *Fitness Guru*
- *The Times Fitness Correspondent*
- *Lu Lu Lemon Ambassador*

## *PT AND REHAB SUPPORT*

*The team, led by Harry Jameson, covers all disciplines within fitness, sports and conditioning. PILLAR will provide the highest quality one to one training sessions for members in the marketplace. PILLAR will train each member of the fitness team to upskill the fitness staff into PILLAR wellness practitioners. PILLAR trainers also deliver a variety of complimentary classes, including yoga, boxing and Pilates to guests.*

## *PILLAR PERFECT BALANCE*

*As a performance coach, his entire career has been dedicated to improving the lives and performance of the worlds highest achieving individuals. Harry still counts world leaders, leading industry CEOs and some of the most influential people on the planet as his clients. This inside industry insight lead to his understanding that there is a gap in the global market for a holistic approach to preventative health and wellness and it is matching that belief with world-class hospitality has led to the creation of PILLAR.*

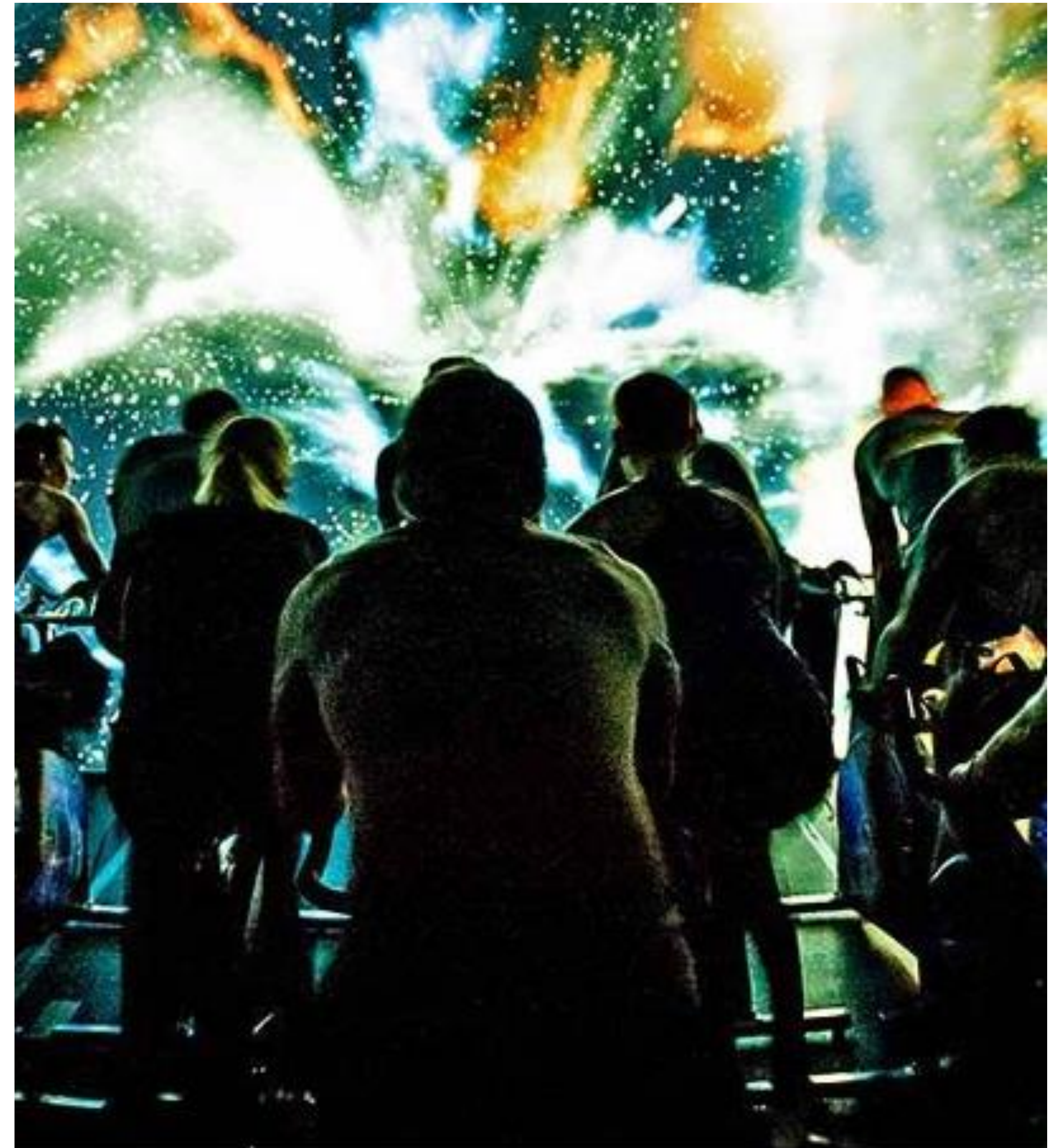




# A DRIVEN COMMUNITY OF FITNESS & WELLBEING AFICIONADOS

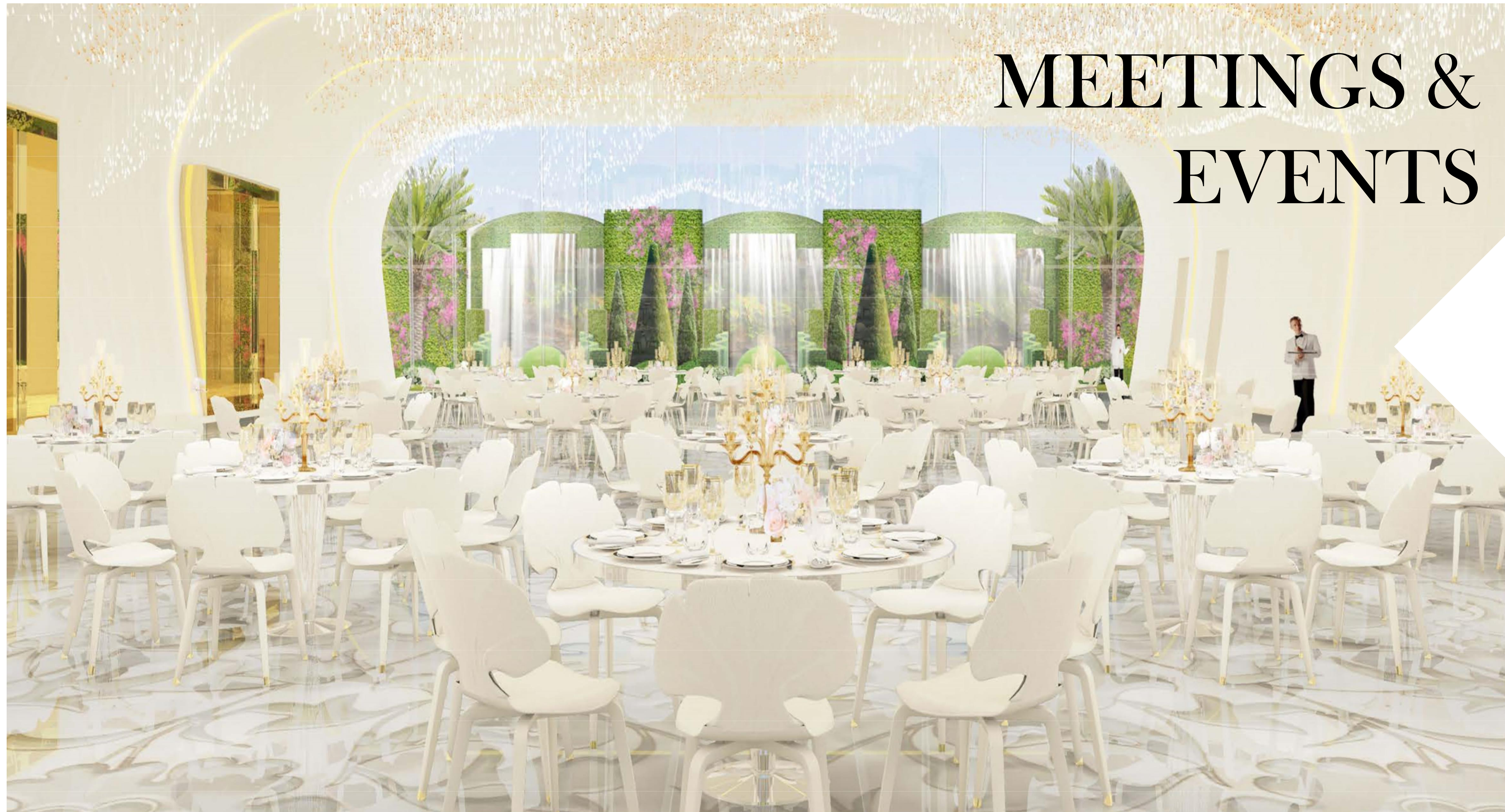
*Designed to accommodate up to 600 members, we wish for our fitness facilities to become a meeting space for sports enthusiasts and a regular fixture in locals' lives, with a real sense of belonging. In order to create this thriving, dynamic fitness community, we will put several things into place:*

- *Weekly outdoor sports events: running, biking, etc.*
- *Larger scale special events: bootcamps, retreats, competitions such as Spartan races, Ironman triathlons, etc.*
- *Flying in international wellbeing and fitness gurus to create unique experiences.*
- *These activities will help effectively put us on the map not only at the Doha level, but across the region.*





# MEETINGS & EVENTS







## FAIRMONT MEETINGS & EVENTS

Fairmont Ballroom  
Ground floor, 1090 sqm

- *Can be divided into 3 ballrooms*
- *Natural daylight*
- *Immersive Murano crystal chandelier and gold finishing*
- *Marble floor inspired by the rich patterns of an oriental carpet*
- *Vertical garden wall*

Meeting rooms – 1<sup>st</sup> floor

- *3 Board Rooms - 50sqm*
- *1 Executive Boardroom with a private pre-function area - 168sqm*
- *Private dining room connected to the boardroom*
- *Latest high-tech video conferencing equipment*





Escape to your very own secluded space,  
the most desirable outdoor destination in Doha.

*PRIVÉE*





THANK  
YOU